1	2	3	4
10.	Kerala	16.47	15.82
11.	Madhya Pradesh	20.10	16.08
12.	Maharashtra	17.05	18.32
13.	North East	24.88	24.92
14.	Orissa	16.43	14.55
15.	Punjab	17.68	17.33
16.	Rajasthan	21.45	17.43
17.	Tamil Nadu	6.40	7.20
18.	Uttar Pradesh	9.47	6.07
19.	West Bengal	19.77	25.73

REPEATING SERIALS ARE FILMS BY DOORDARSHAN

*268. SHRI S. S. AHLUWALIA : Will the Minister of INFORMATION and BROADCASTING be pleased to state :

(a) whether it is a fact that Doordarshan has been repeating telecast of serials and feature films on almost all its channels;

(b) what are the details of TV serials and feature films which have been repeated duly indicating the number of times these were shown by Doordarshan;

(c) the reasons for repeating programmes; and

(d) the steps taken by Government to ensure telecasting of fresh and good quality programmes by Doordarshan ?

THE MINISTER OF STATE OF THE MINISTRY OF INFORMATION AND BROADCASTING (SHRI K. P. SINGH DEO) : (a) Yes, Sir. Retelecast of serials and other programmes is an established practice followed by television networks all over the world.

(b) Such details are not maintained centrally in a compiled form.

(c) Retelecast of serials and other programmes is resorted to for a number of reasons viz. popularity of programme, specific requirement on special occasion and other exigencies.

(d) Doordarshan has prioritised 118 new serials for telecast on the primary channel for meeting its programme requirements. The procedure for selection of films has also been changed to bring about an improvement in the quality/ vintage of the films.

EXPENDITURE ON ADVERTISEMENTS

*269. SHRI MOHAMMED AFZAL ALIAS MEEM AFZAL : Will the Minister of COMMUNICATIONS be pleased to state :

(a) what is the amount spent by the Mahanagar Telephone Nigm Ltd., Delhi on advertisements during the years 1990-91, 1991-92 and 1992-93; and

(b) what is the value of advertisements given to the newspapers, language-wise during the above period ?

THE MINISTER OF STATE OF THE MINISTRY OF COMMUNICATIONS (SHRI SUKH RAM) : (a) Mahanagar Telephone Nigam Ltd., Delhi Unit spent the following amount on advertisement during the last three years.